

2.3

Logo

Black and White

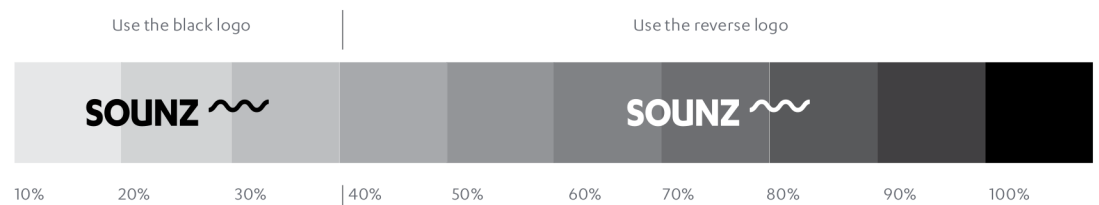
8



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8

Black and White Logo

On specific applications, the use of colour may not be available and the black and white version of the logo may be necessary.

9

Reverse Logo

Where our logo is being used on strongly coloured backgrounds or to achieve contrast from the background it is advisable to use the negative version of our logo.

When using our logo as a watermark on-screen for video use the Reverse Secondary Logo, or just the Soundbite.

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Coloured Reverse Logo

In situations where the background is dark yet not coloured it is possible to use one of the reversed versions of the logo with a coloured Soundbite.